

## **Zodiak Belgium Names New MD**

-Isabelle Dams joins business from SBS Belgium-



**Belgium, 19 June 2019:** Zodiak Belgium, a Banijay Group company, today announces the appointment of Isabelle Dams as its new MD. Joining in autumn from SBS Belgium, she will take responsibility for all of the business' operations, overseeing all production and working closely with the MDs across the footprint worldwide to share and trade IP.

At SBS Belgium, Dams led both Channel 5 as Netmanager and the company's in-house production company, for which she drove production across the network's Channels – 4, leading up to recent successes like Perfect, Celebs on a Budget, Temptation Island, Love is Blind, and Gert Late Night. She had joined the business in 2010 as Content Manager, having previously been a showrunner, reporter and at De Televisiefabriek, which was eventually acquired by Eyeworks Entertainment.

In her new role at Zodiak Belgium, Dams will report to Banijay Group COO, Peter Langenberg, and is charged with driving the business to new heights via the development and production of original content, with local and global appeal.

**Peter Langenberg, COO, Banijay Group comments:** “With a combined editorial and commissioning background, Isabelle boasts the perfect credentials to drive the growth of Zodiak Belgium. Familiar with the business' content and the team, we are confident this will be a seamless transition that will, over the next year, lead to the emergence of a fresh and ambitious slate for the future.”

**Isabelle Dams adds:** “As a well-established brand in the market, Zodiak Belgium provides such a fantastic opportunity and challenge. Pushing heartfelt, entertaining, fascinating, lighthearted and exciting content every day, it instantly felt like a natural home for me and in a rapidly changing content landscape, I look forward to partnering with the team in driving must-see-content for a broad audience.”

Zodiak Belgium's current series include daily soap *Familie* for VTM and real estate titles *Huizenjagers* and *Blind Gekocht* for SBS 4. It is also responsible for the local production of global hit format, *Survivor (Expeditie Robinson)*, diplomatic fly-on-the-wall show *De Ambassade (The Embassy)*, and business reality title *Leeuwenkuil (Dragon's Den)*, for SBS 4, long-running *Rijker dan je denkt? (Antiques Roadshow)*, music show *Liefde Voor Muziek (The Best Singers)*, and police-themed scripted reality series *De Buurtpolitie* for VTM, and quiz show *Les Associés* for RTBF.

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### **About Zodiak Belgium**

Founded in 1993 as Kanakna, Zodiak Belgium prides itself on producing innovative content for multiple national and international broadcasters and has made many hundreds of hours of programmes for clients including VRT, MEDIALAAN, SBS BELGIUM, EO, RTL, QUATRO, M6, RAI. Zodiak Belgium also creates formats and develops ideas across a range of factual, entertainment and drama programmes.

During the last 25 years, Zodiak Belgium has gained experience in producing high quality television programmes in nearly every genre in the field: Documentary, Factual, Reality, Entertainment, Drama, Comedy, branded Content and feature films.